

# CEO SUMMIT

MAY 29 & 30, 2019 | SHANGRI-LA AT THE FORT, MANILA, PHILIPPINES

## 1<sup>ST</sup> DAY PROGRAM

- 9:00 AM - Opening Video  
Opening Address  
**Hon. Bong Suntay**  
President and CEO, Clean Fuel and Basic Taxi

### LEADERSHIP LEGACY

#### Keynote

- 9:10 AM - *"Delivering Leadership from a Closure of an Industry"*  
**Jaime Getgood**  
Managing Director, Getgood Consulting, Australia
- 9:30 AM - *"Positioning from SME to an Enterprise Legacy Corporation"*  
**Nikki Tang**  
CEO, Dmark and DermAsia

#### Feature Resource and Perspective

- 9:45 AM - *"Integrating Singularity Business Principles in Emerging Markets"*  
**John Aguilar**  
Creator & Host, The Final Pitch Of CNN Philippines
- 10:00 AM - *"Integrative Leadership Partnership in Enterprise and Entrepreneurship"*  
**Gregory Kittelson**  
Chairman, KMC Solutions

#### Leadership Legacy Panel Discussion

- 10:15 AM - **Moderator:**  
**Atty. Anthony Abad**  
Name Partner, Trade Lawyers
- Panelists:**
- Jaime Getgood**  
Managing Director, Getgood Consulting, Australia
- Nikki Tang**  
CEO, Dmark and DermAsia
- John Aguilar**  
Creator & Host, The Final Pitch Of CNN Philippines
- Gregory Kittelson**  
Chairman, KMC Solutions
- Sriram Jambunathan**  
President and General Manager, GlaxoSmithKline Philippines

#### Feature Resource and Perspective

- 10:45 AM - *"Leadership Legacy: The Success Story of Digital Acceleration in the Telco Industry"*  
**Glenn Estrella**  
Senior Vice President for Digital Ventures, Globe

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#16-00Robinson 77  
Singapore 068896

#### Philippine Office:

Level 10-1 One Global Place  
Building 25th Street Corner,  
5th Avenue, Bonifacio Global City,  
Taguig City, Metro Manila, Philippines.

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## MERGERS AND ACQUISITIONS

### Keynote

- 11:00 AM - *"Due Diligence: Avoiding M&A Killers (Seller Side)"*  
**Joseph de Leon**  
Strategy Partner, Gravitas Prime
- 11:15 AM - *"Strategic StartUp Mergers of Equals, Trade Sale and Special Carve Outs in Mergers and Acquisitions (Buyer Side)"*  
**Matthew Kolling**  
Portfolio Manager, LLK Partners

### Mergers and Acquisitions Panel Discussion

- 11:30 AM - *"Deal Dynamics and Packaging your Company for Selling"*

#### Moderator:

**Cybill Juarez, IM&A**  
Vice President Of Operations, Golden One Ventures

#### Panelists:

**Matthew Kolling**  
Portfolio Manager, LLK Partners

**Richard de Lima**  
President & Chief Investment Officer, Leaf Capital Partners

**Joseph de Leon**  
Strategy Partner, Gravitas Prime

**Jonathan Jaranilla**  
Co-Founder & Board of Directors, Ledger Atlas

**Kieran Martin**  
Director, Index Asia Philippines

## LUNCH BREAK

### Feature Resource and Perspective

- 1:00 PM - *"Organizational Diagnosis: Measuring Fatigue in High Performance Workplace and Introduction to the New AI (Automated Ignorance)"*  
**My Holland**  
Australia and Vietnam  
Chief Executive Officer, EQUEST Asia LTD

## RISK ISSUES AND CRISIS MANAGEMENT

### Keynote

- 1:30 PM - *"Risk Issues and Crisis Management at CEO Level: A Case Study"*  
**Amor Maclang**  
Founding Director, Geisermaclang Marketing Communications, Inc.

### Risk Issues and Crisis Management Panel Discussion

#### Moderator:

**Amor Maclang**  
Founding Director, Geisermaclang Marketing Communications Inc.

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## Panelists:

**George Royeca**

Head of Regulatory and Public Affairs, Angkas

**Edison Tsai**

Executive Director, SeedIn Technology

## VALUE CHAIN

### Keynote

2:00 PM - *"Technology Innovation: Future Proofing Legacy Enterprise Companies"*

**Jay Fajardo**

Chief Strategy Officer, Jojo Crowdshipping

2:15 PM - *"Using Technology to Improve the HR Value Chain"*

**Judah Hirsch**

Chief Executive Officer, Salarium

### Value Chain Panel Discussion

2:30 PM - *"Rapidly access Technology, Contract Disclosures in Successful Partnerships"*

#### Moderator:

**Andrei Palamariu**

Regional Director for SEA, Harper & Hill

#### Panelists:

**Jay Fajardo**

Chief Strategy Officer, Jojo Crowdshipping

**Judah Hirsch**

Chief Executive Officer, Salarium

**Glenn Estrella**

Senior Vice President for Digital Ventures, Globe

**Sreejith Narayanan**

Head of Customer Success, Netcore Solutions

## BREAK

## GOVERNMENT REGULATORY

### Keynote

3:30 PM - *"Managing Operations for Multi-National Companies with Regional Government Regulatory"*

**Joy Cañeba**

Chief Executive Officer, Gaspar Cañeba Franco Advisor, Inc.

3:45 PM - Q & A

**Andrei Palamariu**

Regional Director for SEA, Harper & Hill

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## STRATEGY

### Keynote

- 4:00 PM - *"Exploring Collaborative Models in Corporate Expansion"*  
**Robin Bradshaw**  
Philippines' Country Head, Cathay Pacific
- 4:15 PM *"Pedagogical Approach in Traditional and Innovative Business: Complimentary Upgrade from Traditional Business Models"*  
**Dannah Majarocon**  
Managing Director, Lalamove
- 4:30 PM *"Strategic Outsourcing: Cost Vs. Revenue and Contract Disclosures"*  
**Paul Harris**  
Chief Executive and Technology Officer, ClinkIT Solutions

### Strategy Panel Discussion

- 4:45 PM - *"Strategic Milestone Maneuver in Turn Around Management"*  
**Moderator:**  
**Andrei Palamariu**  
Regional Director for SEA, Harper & Hill

#### Panelists:

- Robin Bradshaw**  
Philippines' Country Head, Cathay Pacific
- Paul Harris**  
Chief Executive and Technology Officer, ClinkIT Solutions
- Dannah Majarocon**  
Managing Director, Lalamove
- Peter Angelo Rodriguez**  
EVP, Air Taxi

### Closing Panel

- 5:00 PM *"Nailing the 5 Point Agenda"*  
**Moderator:**  
**Jamie Getgood**  
Chief Executive Officer, Getgood Consulting, Australia
- Panelists:**
- Robin Bradshaw**  
Philippines' Country Head, Cathay Pacific
- Paul Harris**  
Chief Executive and Technology Officer, ClinkIT Solutions
- Joy Cañeba**  
Chief Executive Officer, Gaspar Cañeba Franco Advisor, Inc.

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Founding Director, Geisermaclang Marketing Communications Inc.

## My Holland

Australia and Vietnam

Chief Executive Officer, EQUEST Asia LTD

## Jay Fajardo

Chief Strategy Officer, Jojo Crowdshipping

## 2<sup>ND</sup> DAY PROGRAM

9:30 AM – 11:30 AM - *“Leadership In Volatility, Uncertainty, Complexity, and Ambiguity Time. Theory and Application”*

### Radu Palamariu

Managing Director APAC, Alcott and Robson Pte Ltd

### LUNCH BREAK

1:00 PM – 4:00 PM - *“Dangerous Trends in the Practice of Crisis Management”*

### Amor Maclang

Founding Director, Geisermaclang Marketing Communications, Inc.

### Brad Geiser

Creative Director & Innovations Head, Geisermaclang Marketing Communications, Inc.

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